



**Lauren Noll**  
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[lnolldesign.com](http://lnolldesign.com)

#### Education:

East Carolina University, Greenville, NC  
Completed BFA in Graphic Design  
Graduation Date: May 2006  
Linganore High School, Frederick, MD

#### Involvement:

**Downtown Frederick Partnership**  
Volunteer and supporter of local nonprofit organization that has managed Downtown Frederick's Main Street program since 2001. Designed logo for DFP's "Get It Downtown" campaign.

#### Alpha Phi International Fraternity

Lifelong and committed member of international women's group that specializes in philanthropy, student involvement, women's issues and personal growth.

#### Design Associates

Member of art guild that focuses on the advancement of personal skills and art education.

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#### Professional Experience:

##### **Lauren Noll Design, LLC | Frederick, MD** **2008–Present**

Independent freelance role handling project management, billing, team management, and consulting in addition to comprehensive graphic design responsibilities. Has maintained a satisfied client base for over 12 years of independent work. Comfortable with various project management software applications required to maintain correspondence and management within various client business setups. Clients range from small business owners to nationally-recognized brands.

Past projects can be viewed at [lnolldesign.com](http://lnolldesign.com)

##### **LTD Creative | Frederick, MD** **2008–Present**

Senior designer with skills derived from expertise in the association community. Knowledge base includes education, medical, science, travel, and housing with a focus on print design. Managed simultaneous projects across various audiences and client needs. Clients include American Academy of Pediatrics, National Association of Home Builders, American Gas Association, and National Association of Colleges & Employers. Capabilities include print materials, large-scale signage, email marketing, web graphics, catalogs, magazines, journals, branding, print ads.

Past projects can be viewed at [ltdcreative.com](http://ltdcreative.com)

##### **Frederick & Froberg Design Offices | Montclair, NJ** **2006–2008**

Graphic designer with renowned firm that specializes in licensing and brand extensions. Developed licensing and branding concepts; managed licensee vector art—including refining vector files, file organization & naming systems, and licensee access roles. Clients included Major League Baseball, Universal Studios, Penguin Books, Jeep, NASCAR, and many other international sports and entertainment brands. Capabilities include print materials, style guides, custom vector and raster theme art, brochures, magazines, print ads.

Past projects can be viewed at [styleworkscreative.com](http://styleworkscreative.com)

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#### Awards:

- 2nd Place Finalist | AIGA Poster Clash
- Silver Excel Award by Association Media & Publishing for Overall Journal Design | *The Federal Lawyer* (2 years)
- Silver ADDY Award | Downtown Frederick Partnership Scavenger Hunt
- Featured in Martha Stewart Weddings

#### Extra Skills:

- Engaged, energetic, and able to work well both independently and in group/team settings.
- Excellent social and communication skills (both verbal and written).
- Strategic, creative thinker and collaborator.
- Ability to establish strong, trusted relationships with both clients and senior business leaders.

#### Proficiency:

- Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, InCopy)
  - MS Office
  - Basic HTML/WordPress
  - Social Media
  - Wix/Squarespace
- | *References available upon request.* |